

Manage Monkeys, LEAD LIONS!

Inspiring Teams from Apathy to Ambition

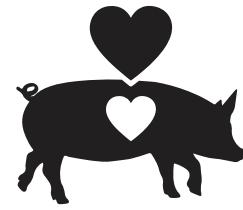
This grid isn't a cage to trap people in; it's a lens to see them through. It's your field guide to understanding the unique energy and talent within your team, allowing you to stop managing tasks and start leading souls.

But how do you place your team members on this grid? How do you know if you have a roaring Lion or a Sleeping Giant? The journey begins with honest observation. Here are a few paths you can take to chart your team:

- **Go With Your Gut:** You can begin by plotting your team members based on your general observations and daily interactions. Who brings the fire of Ambition? Who possesses the quiet confidence of Skill? This initial "vibe check" is a great starting point.
- **Take the Online Quiz:** For a more structured approach, visit our website to access our online questionnaire. This simple assessment provides a data-driven look into where each team member currently stands, helping you move from a feeling to a fact-based placement. (www.MasterHappiness.com/leadership)
- **Read the Field Guide:** For the most detailed exploration, dive into the book "Manage Monkeys, LEAD LIONS!" by Marty Jalove. Available on Amazon, the book walks you through the nuances of each archetype, providing in-depth stories and strategies to help you identify and lead every member of your team with confidence and clarity.
- **Hire a Guide:** You don't have to navigate this jungle alone. If you want personalized, hands-on assistance to map out your team and build a strategy for growth, contact Master Happiness directly. We can work through this powerful process together, ensuring you have the support you need to lead your pride.

This grid is just the first step in your leadership expedition. It helps you understand where you and your team currently stand but the next step is even more important. Found in the pages of this book, you'll uncover the "WHY." Why do you or your team members fall into this particular quadrant? Understanding this will give you the clarity needed to address underlying motivations and obstacles.

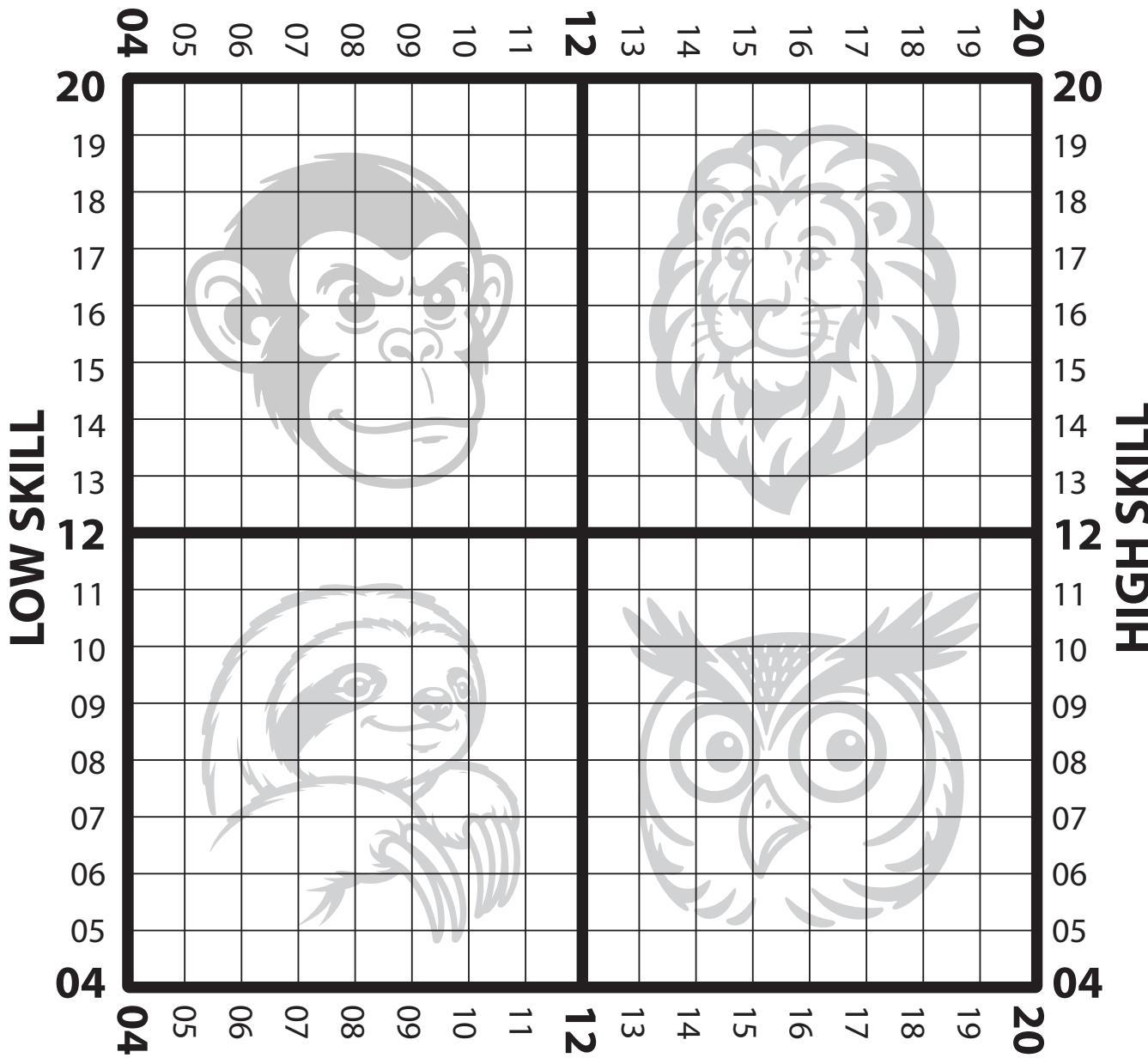
From there, the final step in the process is learning how to inspire your team to self-motivate toward the top-right quadrant of the grid. This is where true growth happens, when each person gains the confidence and drive to push themselves toward excellence. Leading this transformation isn't just about commands or strategies; it's about fostering a culture where every individual feels empowered to reach their full potential. Together, we can guide your pride to thrive.



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BACON?**
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AMBITION

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APATHY