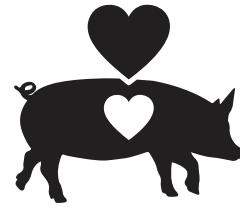


Values and Vision

Until we write down and talk about our Values and are Vision we will never really know if all members of our team are on the same path. Individuals have their own dreams and goals, but we must first identify the company's Vision and then see if our employee's Vision can and does align. Aligned Values will help us face problems, overcome obstacles, and grow together as a real team.



**WHAT'S YOUR
BACON?**
MASTER HAPPINESS

Our Values are the guiding principles, based on our fundamental beliefs that help us function together as a team and work toward a common business goal. *Examples: Loyalty, Trust, Integrity.*

Our VISION is our goals and purpose. It is about where we want to go and why we want to go there. Brainstorm ideas that align with your values. Our Mission is what we do and our Vision is where we want to get to. Doing business without a Vision is like running a marathon without a finish line.

Your VISION STATEMENT

After brainstorming without and with your Team, it is now time to articulate your Vision Statement. This should be a Statement that you feel confident sharing with everyone. *Example: Disney's Vision Statement is "To be one of the world's leading producers and providers of entertainment and information."*

Our Team's Values Ask members to share their Values AFTER you have brainstormed your own.

Our Team's VISION Ask members to share their Vision AFTER you have brainstormed your own.