

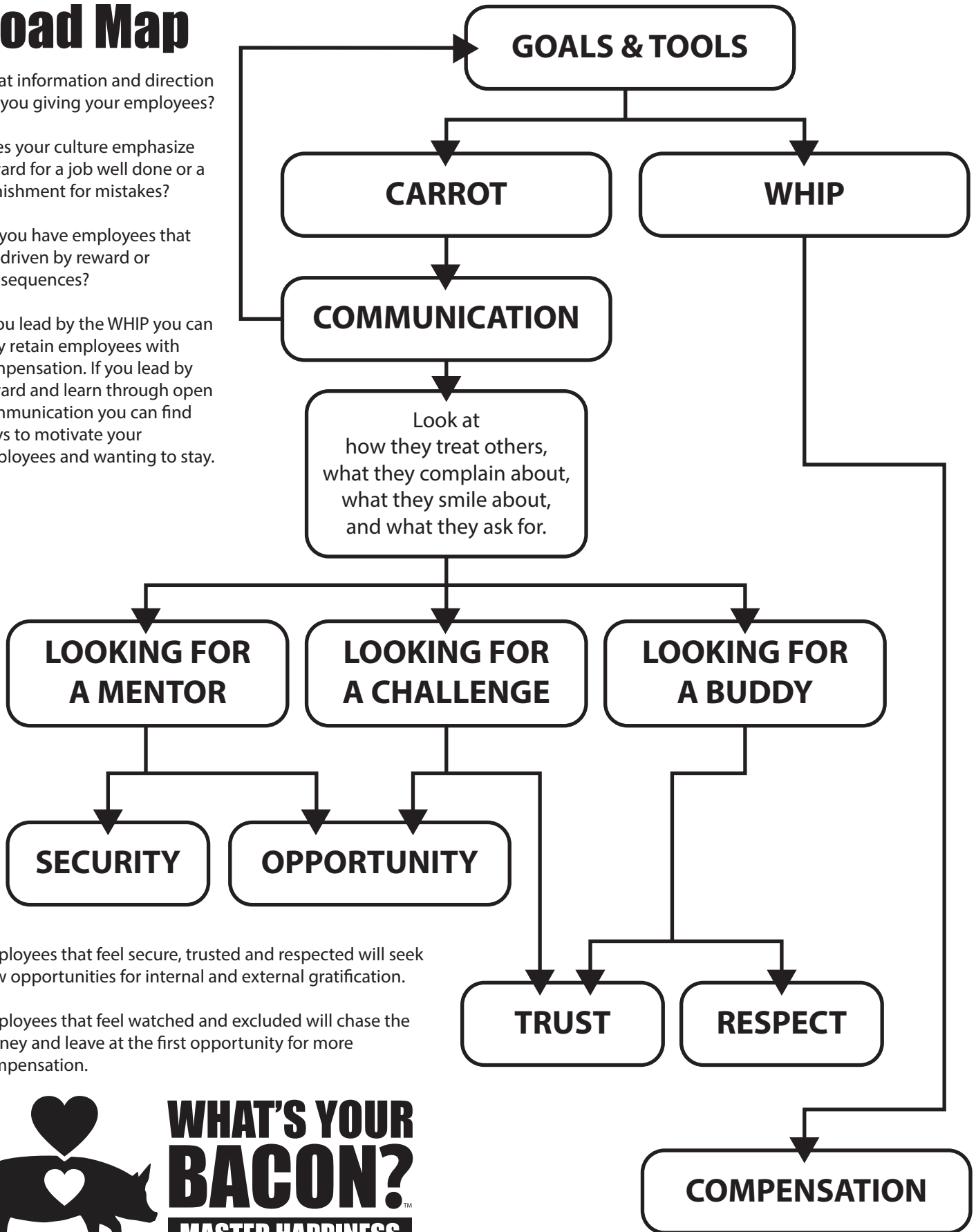
# Employee Retention Road Map

What information and direction are you giving your employees?

Does your culture emphasize reward for a job well done or a punishment for mistakes?

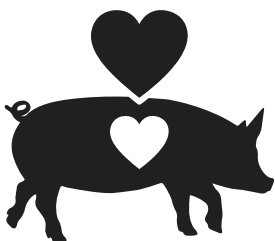
Do you have employees that are driven by reward or consequences?

If you lead by the WHIP you can only retain employees with compensation. If you lead by reward and learn through open communication you can find ways to motivate your employees and wanting to stay.



Employees that feel secure, trusted and respected will seek new opportunities for internal and external gratification.

Employees that feel watched and excluded will chase the money and leave at the first opportunity for more compensation.



**WHAT'S YOUR BACON?**  
**MASTER HAPPINESS**